

FOR IMMEDIATE RELEASE

SAYS Live Football: Every Malaysian's Go-To Portal This World Cup Season

SAYS.com, in collaboration with AllsportzAsia, brings Malaysians all the action from the world's biggest sporting event in Brazil

KUALA LUMPUR – 11 June 2014 The World Cup is back and this year, Malaysians will be able to experience it in a multitude of ways through the first ever SAYS Live Football portal (<http://football.says.com>). In collaboration with AllsportzAsia, SAYS.com has launched a brand new initiative – an exciting digital platform for all to enjoy real-time updates (courtesy of UK-based sports data company OPTA) delivered by a team of high profile TV and radio personalities such as Jeevan Selvanathan (BBC, ESPN, international sports commentator), Ross Yusof (AMP, 'Thank Friday It's Football' and 'Life's A Pitch' host on BFM Radio), Roshan Narayan (host of Astro's UEFA Champions League coverage) and Renai Mattu (ESPN, Fox Sports and Astro SuperSports).

Under the direction of radio icon Ross Yusof and AMP DJ Roshan Narayan, SAYS Live Football visitors will have access to daily podcasts, both previewing and reviewing all the games throughout football's biggest tournament. They will also enjoy guest appearances by local celebrities and personalities such as Stephanie Chai, Joey G, Jojo Struys, Julie Woon, Azura Zainal and more.

"The World Cup is the largest sporting event that successfully brings people from all walks of life together. We at SAYS are extremely excited to be able to do the same for Malaysians through SAYS Live Football," said SAYS General Manager, Samuel Wee.

SAYS Live Football also offers the latest news and trending stories in football, and RM50,000 worth of prizes to be won! All Malaysians have to do is simply select the best striker, best defender and best midfielder and they will be in the running to take home amazing grand prizes including all-expenses paid holidays to Krabi, Phuket and Bangkok, and daily prizes including 40-inch LED TVs, tablets, travel vouchers, home theatre systems and more.

SAYS Live Football aims to reach 1 million unique visitors monthly throughout this coming football month, ending 14 July 2014.



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About REV Asia

Headquartered in Kuala Lumpur, and formed in October 2013, REV Asia is one of Malaysia's leading digital media group, owning and operating top authority brands with an extensive distribution platform that is able to reach a total reach of approximately 14 million people each month.

By combining the power of social media marketing and exceptional content with an established portfolio of authority brands, REV Asia is able to put its clients and their brands at the centre of social attention, providing influential digital marketing solutions to enable over 500 clients to engage and connect with their intended audience.

Among REV Asia brands are JUICE, Hanger, The Guide, Clive, Stuff, Total Film, Fairways, Mint, Prestige, Prestige Top 40 Under 40, Adore, IDEAS, and Starlight Cinema. REV Asia also exclusively operates, develops content and delivers advertising solutions for MSN Malaysia's portal, msn.com.my, Outlook.com (MY) and Skype (MY). REV Asia is also owner of crowd-sourced content broadcasting platform SAYS.com and 8Share.

About SAYS.com

SAYS.com (<http://says.com>) is Malaysia's fastest growing news site with over one million unique visitors and remains a pioneer in extending the reach of advertisers through the empowerment of active social media users in Malaysia. SAYS.com provides Malaysians with the latest trending stories and updates on news, current social issues, entertainment, tech, lifestyle and sports.

About AllsportzAsia

AllsportzAsia is an online digital initiative aimed at bringing together the sports community in Malaysia and the Asian region. Starting August 2014, the allsportz.net portal will compliment both terrestrial and cable news broadcasters, by adding expanded analysis, deeper coverage and colour from the international headlines using its radio stream and portal. It will also aim to serve as an important base to support and help the local and regional sports community and industry, which will, hopefully, elevate in significance Internationally, over the coming years!