



For Immediate Release

CATCHA MEDIA BERHAD PICKED BY OSK AS TOP 30 SMALL CAP JEWELS FOR INVESTORS

KUALA LUMPUR, 11 May 2012 – Catcha Media Berhad (“Catcha Media”) was picked by OSK in its 2012 edition of the Top Malaysian Small Cap Companies – 30 Jewels. This was revealed during OSK’s small cap corporate day event held on 24 April 2012.

Patrick Grove, CEO of Catcha Media said, “We are honoured to be picked by OSK to be among the Malaysian top 30 companies to closely watch as longer-term ‘winners’ in the small cap space. This is in recognition of Catcha Media’s quick ascent to own the new media space in the region and our journey to build long-term value for all our stakeholders.”

In 2H 2011, Catcha Media announced its aggressive growth strategy to become the region’s largest new media business. This was quickly followed by key hires across its digital, ecommerce and publishing businesses, and acquisitions of online luxury brand shopping site, Hauteavenue.com and 50% equity of Malaysia’s No.1 Car Site, Carlist.my.

According to OSK, Catcha Media’s acquisition of Carlist.my is seen to be replicating the vastly-popular iProperty.com’s operating model and establishing a regional car web portal in tandem with Southeast Asia’s booming auto industry and fast-growing internet population.

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About Catcha Media Berhad

Catcha Media Berhad (Catcha Media) is a Malaysian-based company, in online media, publishing and ecommerce with all businesses contributing to a combined reach of approximately 10 million people per month. Catcha Media also operates all of Microsoft's online properties in Malaysia, including MSN Malaysia, Windows Live Messenger and Hotmail, as well as the advertising space for Malaysia's largest technology forum, Lowyat.net and Malaysia's No.1 Car Site, Carlist.my. Catcha Publishing, the Group's publishing division, has 16 titles.

Catcha Media's publishing portfolio has a comprehensive demographic spread from youth through to high net worth readership with publication titles including JUICE, Hanger, Stuff, Stuff Chinese, Clive, Fairways, Mint, Octane, Prestige, IDEAS, HomePride, EVO, Supercars, Performance Heroes, The Guide and Kitchen+Bathroom Magazine. JUICE magazine is published across three countries.

HauteAvenue.com, Catcha Media's e-commerce venture, is a leading luxury brand online shopping destination.

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